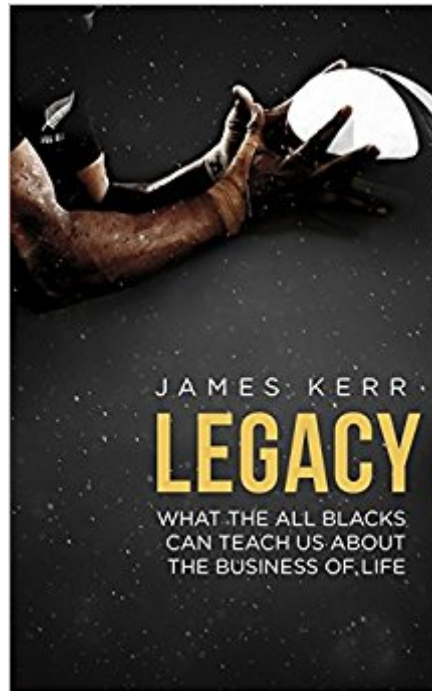


The book was found

# Legacy



## Synopsis

Champions do extra. They sweep the sheds. They follow the spearhead. They keep a blue head. They are good ancestors. In *Legacy*, best-selling author James Kerr goes deep into the heart of the world's most successful sporting team, the legendary All Blacks of New Zealand, to reveal 15 powerful and practical lessons for leadership and business. *Legacy* is a unique, inspiring handbook for leaders in all fields, and asks: What are the secrets of success - sustained success? How do you achieve world-class standards, day after day, week after week, year after year? How do you handle pressure? How do you train to win at the highest level? What do you leave behind you after you're gone? What will be your legacy?

## Book Information

Paperback: 224 pages

Publisher: Constable & Robinson (December 17, 2013)

Language: English

ISBN-10: 147210353X

ISBN-13: 978-1472103536

Product Dimensions: 5.2 x 0.5 x 8.5 inches

Shipping Weight: 5 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 201 customer reviews

Best Sellers Rank: #9,907 in Books (See Top 100 in Books) #2 in Books > Sports & Outdoors > Other Team Sports > Rugby #13 in Books > Sports & Outdoors > Miscellaneous > Sports Psychology #211 in Books > Business & Money > Management & Leadership > Leadership

## Customer Reviews

Beautifully written, wonderfully observed, true to the bone. This book is both intelligent and insightful: the perfect 'how-to' manual for effective leadership. Read it. - former All Blacks captain  
Very insightful ... I recommend it to all involved in developing high performing teams in sport or business - Stuart Lancaster, England Rugby Coach  
If you read only one leadership book in your life, make it this one. Brilliant. - CEO of Saatchi & Saatchi

James Kerr is a best-selling author, award winning creative director and brand consultant and advises leading companies - and the leaders of those companies - on brand, identity, advertising, internal communications and transformational culture change. He is the bestselling author of *The Alphabet of the Human Heart* and a former captain of the Waihi School 'Under Six Stone' rugby

team.

The success of the All Blacks comes from that unique combination of toughness, humility and focus on tradition that results in a reverence for the jersey. It is a credit to both organizations that the author compares the All Blacks to the United States Marines. I am a huge All Blacks fan and a Marine. I loved everything about the book except the author's description of the Marine Corps emblem as the Eagle, Oak and Anchor. Every Marine knows the "Eagle, Globe & Anchor." We don't call it the Silver Leaf!

I have read about four or five good leadership books in the past year. Those were good and talked about the person, how the leader should lead. This book outlines how an organization should run, think, and grow. I want all my players to read this book and I am doing a book study with my assistant coaches on this book. I feel by reading this book my coaches will get a better understanding of how I want my program run. Great job James Kerr and the All Blacks. I don't understand the game of rugby, but what makes y'all good is the team's character and good character is universal.

I bought this book to see if it would be interesting for my son, as a high school athlete. But I started to review it, got caught up and kept it for myself - what an inspirational book for anyone who is interested in leadership, accountability and high performance in any field. I will be passing it on to my son, but this has earned a spot on my limited work bookshelf as a regular reference.

Legacy is a great read on leadership theory written around what has worked for the winningest team in sports. Although sports centric the lessons on character, purpose, performance under pressure, expectations, etc. apply to work and home. The idea that no one person makes a group but can contribute to the lasting legacy is one we can all relate to. This falls on my must read list for any student of leadership.

Outstanding expose of what make the All Blacks the world's most successful sports team

James Kerr clearly illustrates vital leadership competencies in a way front-line or mid-level managers can implement. All readers will be able to identify with the lessons, not just Rugby fans. I have already recommended this book to my colleagues and people who are interested in developing

leaders.

Great book, great read. Top notch perspective for teams and leaders

You've heard the truism that a Champion team will beat a team of Champions ?.This book shows how loyalty and trust and humility, and building a culture that selected for those traits, combined to produce a champion team. With the additional benefit of ensuring that each member of that team becomes an individual champion.For a US oriented look at the team, and a very small subset of what the team means to it's members (past and present) and to New Zealand, search youtube. for "All Blacks - 60 minutes"

[Download to continue reading...](#)

Subaru Legacy & Forester: Legacy 2000 thru 2009 - Forester 2000 thru 2008 - Includes Legacy Outback and Baja (Haynes Repair Manual) Burn for Me: A Hidden Legacy Novel (Hidden Legacy series, Book 1) (Hidden Legacy Novels) The Sharing Knife, Vol. 2: Legacy (Legacy (Blackstone Audio)) The Virgin's Spy: A Tudor Legacy Novel (Tudor Legacy Trilogy Book 2) The Virgin's Daughter: A Tudor Legacy Novel (Tudor Legacy Trilogy Book 1) Deep in the Heart: Lone Star Legacy, Book 1 (LoneStar Legacy) Legacy of Dragonwand: Book 1 (Legacy of Dragonwand Trilogy) Legacy of Dragonwand: Book 2 (Legacy of Dragonwand Trilogy) Legacy of Dragonwand: Book 3 (Legacy of Dragonwand Trilogy) Girls Day Out: A Syrena Legacy Story (The Syrena Legacy) Legacy Lost: A Tor.Com Original (The Syrena Legacy) A Legacy of Spies: A Novel Mansfield Plantation: A Legacy on the Black River (Landmarks) Historic Preservation: Caring for Our Expanding Legacy North Pole Legacy: Black, White, and Eskimo The Legacy of Albert Kahn (Great Lakes Books Series) The Dodge Brothers: The Men, the Motor Cars, and the Legacy: Great Lakes Books Series Legacy Finally Got the News: The Printed Legacy of the U.S. Radical Left, 1970-1979 Nature Form & Spirit: The Life and Legacy of George Nakashima

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)